



## RESEARCH AND CONNECT WORLD CAFÉ

With the aim of achieving world recognition and leadership in scientific research, the Tecnológico de Monterrey has highlighted in its 2030 Strategic Plan a track record of high impact projects that has led to a substantial increase in research professors, from 195 to 510, in addition to an increase in alumni that participate in research-related activities, from 5,200 to 7,700.

According to the Differentiating and Strategy Plan of the 2030 Vision, research and innovation will be the basis of the entrepreneur ecosystem for the development of social entrepreneurship that is technologically based and optimizes new technologies for the improvement of mankind.

With the purpose of promoting an open ecosystem, the aim of this activity is that all of us, regardless of age, discipline or track record differences, may face the proposed challenges and ground our ideas to the extent we can transform them into value propositions able to generate business models and, above all, through which attendees are able to network on the basis of their specific interests and abilities.

We therefore invite Tecnológico de Monterrey alumni from professional, master and doctorate levels, as well as research professors to register and participate in the RESEARCH and CONNECT WORLD CAFÉ that will include the following areas:

### 1. Human Beings and Artificial Intelligence.

One of the aspects that differentiates human beings is their intelligence. What will be the role of humans should artificial intelligence outdo them in speed? What kind of training should be offered at universities and colleges?

### 2. Sustainability, University, and Environment.

We live in an unsustainable world in which there is little trust; an inefficient world in which it is as yet uncommon to share and to work as a team. What responsibility do universities and colleges have in improving the environment?

### 3. Education and Human Development.

Do we question what nobody else questions at universities and colleges? And do we prepare free and conscious human beings? Do we encourage humans to flourish? Does the university or college prepare us for taking on a job or for living itself?

The aim of this session is to trigger dialogue and interaction regarding the above-mentioned themes; the intention is to identify possible research projects and collaboration opportunities, as well as trigger disruptive ideas that will contribute to leadership strengthening.

How can you participate?

Simply register online before Thursday, **October 24, 2019**, via the Congress webpage: <http://prod400azws03.southcentralus.cloudapp.azure.com/cidtec>

\*This activity is limited to 40 participants per challenge/paradigm. Save your place. Register now!

This activity will take place Thursday, February 27, 2020, from 5.30 to 7 pm, at the Student Center lobby.

### Session dynamics

Participants will interact in work tables led by an expert in each of the three challenges/paradigms (Human Beings and Artificial Intelligence; Sustainability and Environment; Education and Human Development) following the dynamics as described below:

1. Theme status quo pitches by each area leader (5 minutes).
2. Four work tables organized thematically; trigger questions will be posed by each work table, conducive to interaction. Every 15 minutes participants at each work table will move onto another and engage in that discussion (60 minutes).
3. Summary of results presentation per work table.
4. A document generated at the time will later be published in the Congress Memories.
5. Pasta and wine will be offered to participants at the conclusion of the session dynamics to further the conversation's continuity.