



THE TEC DE MONTERREY RESEARCH PROJECTS THAT ARE TRANSFORMING MEXICO

Tecnológico de Monterrey researchers who are developing robust research that includes experimental design or applied research components are invited to submit their scientific and innovation projects for the 50th Research and Development Congress.

This modality seeks to identify research and innovation projects that are transforming Mexico, whether due to the fact they solve priority and identified social needs or else because they include important innovation components that also contribute to problem solving.

Projects should meet the following characteristics and requirements:

- a. Be multidisciplinary.
- b. A significant degree of research progress will be expected, including the provable impact of the benefits it will be contributing towards areas such as health, education, sustainable development, life quality or economic development.
- c. Contain a robust experimental design during the research process.
- d. Include community testimonials endorsing the benefits.
- e. Include graduate student participation.
- f. Introduce external collaboration.

The document, to be sent by the Project leader, should include the following:

1. What does the Project consist of and what need does it resolve?
2. Which are the Project's phases? In which phases has the project developed?
3. Why is the Project transforming Mexico?
4. Who are the Project participants (are they internal, external, alumni)?
5. Which different disciplines participate in the Project?
6. What is the real/verifiable impact of the Project's contribution to various areas (such as health, education, sustainable development, quality of life or economic development)?
7. What is the Project's scientific impact?
8. Which are the Project's innovative elements?
- 9- Testimonials of the Project's impact/benefit (use quoted phrases with their corresponding references, videos, photographs).

Proposals will be evaluated by a Committee of research representatives from all the National Schools, as well as by external evaluators.

Document submission deadline is Monday, **September 23, 2019**, and is available online via the Congress webpage:

<http://prod400azws03.southcentralus.cloudapp.azure.com/cidtec>

Winning projects will be announced Monday, October 14, 2019, via email as well as online on the Congress webpage.

The winning projects will be presented during "Los Proyectos del Tec que están transformando a México/ Tecnológico de Monterrey Research Projects Transforming Mexico" Plenary Session, to be held on Wednesday, February 26, 2020, at the Monterrey Campus Congress Center. Each project will be required to complete a high-quality video to be first shown during the Research Congress, also to appear on Mexico's national media. Additionally, following the presentation session, researchers will have the opportunity to share their research with local and national media on a one-on-one interview basis. There will also be a positioning campaign for each of the winning projects.